

## CONFERENCE OPTIONS

Member/Non Member  
All prices are +VAT @20%

**Option 1: WHOLE CONFERENCE** £500/£575

48 hour rate, **SINGLE OCCUPANCY**  
to include whole conference and meals Wednesday lunch to Friday lunch

**Option 2: WHOLE CONFERENCE** £420/£485

48 hour rate, **SHARING** accommodation in a two double-bedded room and including whole conference and meals

**Option 3: WEDNESDAY** £125/£150

Wednesday sessions only including lunch and refreshments

**Option 4: THURSDAY** £175/£205

Thursday sessions only including lunch and refreshments

**Option 5: FRIDAY** £125/£150

Friday sessions including lunch and refreshments

**Option 6: WEDNESDAY NIGHT/THURSDAY SINGLE OCCUPANCY** £375/£475

Lunch, dinner and bed on Wednesday and breakfast, conference sessions and lunch on Thursday

**Option 7: WEDNESDAY NIGHT/THURSDAY SHARING ROOM** £325/£400

Lunch, dinner and bed on Wednesday and breakfast, conference sessions and lunch on Thursday

**Option 8: THURSDAY NIGHT/FRIDAY SINGLE OCCUPANCY** £375/£475

Lunch, conference sessions and dinner on Thursday, bed then breakfast, conference sessions and lunch on Friday

**Option 9: THURSDAY NIGHT/FRIDAY SHARING ROOM** £325/£400

Lunch, conference sessions and dinner on Thursday, bed then breakfast, conference sessions and lunch on Friday

# 2017 APComm NATIONAL CONFERENCE



QHotel Belton Woods Hotel, Grantham

Wednesday 22nd to Friday 24th November

**Register early to avoid disappointment!**

## ACCOMMODATION

The rooms at Belton Woods Hotel are large and most have two Queen sized double beds. The hotel is rated 5\* and can be visited at:

<http://www.qhotels.co.uk/our-locations/belton-woods/>

The main conference takes place between the **22nd and 24th November** and there are a number of options you can consider. The supplier of the services is **The Police and Crime Commissioner for Lincolnshire**.

There are **two free sessions for APComm members only** on **Wednesday morning, the 22nd of November prior to the start of the main conference** [Link to the flier explaining free options]. As a member you can register for either of the free options and lunch and refreshments will be provided free of charge.

If you want accommodation on the night prior to the free session (Tuesday November 21st) this will need to be booked and paid for separately direct with the hotel. The rate they are quoting for bed and breakfast is £85 (including VAT) and for dinner, bed and breakfast is £120 (including VAT).

Book direct with our conference co-ordinator Lindsay Duff: [LDuff@qhotels.co.uk](mailto:LDuff@qhotels.co.uk)

**TO CONFIRM YOUR REGISTRATION YOU WILL NEED A PURCHASE ORDER NUMBER - PLEASE BE READY TO SUPPLY THIS WHEN OR SOON AFTER YOU REGISTER.**

**The conference sold out early last year so please register early to avoid disappointment.**

**[CLICK HERE TO BOOK YOUR PLACE](#)**

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# 2017 DRAFT CONFERENCE AGENDA

The conference agenda is being developed and amendments will be made as they are confirmed

## Wednesday 22nd November

Day hosted by: *Jacqui Hanson*

### BUFFET LUNCH FROM 12 NOON

- 1315 **Conference Welcome**  
Chief Constable of Lincolnshire, Bill Skelly
- 1315 – 1400 **Conference Opening**  
Chair of NPCC CAG Chief Constable of Staffordshire, Gareth Morgan and  
Chair of APComm Amanda Coleman
- 1400 – 1545 **Police 2025 Digital Engagement Strategy**  
Presentation and workshops to design and shape a strategy - led by NPCC  
lead for Digital Engagement and Surrey Police DCC Gavin Stephens

### 1545-1615 REFRESHMENTS AND SPONSOR TIME

- 1615 – 1730 **A Victim's Perspective**  
Victims Commissioner, Baroness Newlove presents a participative  
discussion from the floor which will include input from GMP comms officer  
Lyndsey Dudley who dealt with the Manchester Arena families.

## Thursday 23rd November

Day hosted by: *Ed stearns*

- 0845 **Day 2 of Conference Start**  
Review of the previous day and preview of today's agenda
- 0900 – 1230 **Engaging with Young People and Social Media**  
Presentation and discussion led by speakers from the NPCC young people  
portfolio. Case studies for engaging young people will be included

### 1230-1315 LUNCH

- 1315 – 1430 **Breakout Sessions – choice of:**
- Campaigns:** A focus on behavioural change campaigns. Also looking at the  
CT campaign
- Employee engagement and internal communications:** Following on from  
last year's engagement session from Lancashire Police

### 1430-1445 REFRESHMENTS AND SPONSOR TIME

- 1445 – 1700 **Crisis Communications**  
A whole room table top counter terrorism related exercise which will be  
facilitated by Ed Stearns. The scenario will cover the first response, a few  
days on and a few weeks on and include issues such as Temperer, internal  
communications and dealing with stakeholders. Rather than presentations  
the panel will include Amanda from GMP, a Met rep, a smaller force and  
NCTPHQ so issues thrown up in the group discussion can be related to all  
incidents that have happened

### 1700 APComm AGM

## Friday 24th November

Day hosted by: *Amanda Coleman*

- 0845 **Day 3 Conference Start**  
Review of the previous day and looking ahead to the morning
- 0900-1030 **Quick Fire Case Studies**  
Details to follow
- 1030-1045 **REFRESHMENTS AND SPONSOR TIME**
- 1045-1115 **Keynote speech: Chief Constable Simon Bailey**
- 1115-1215 **Panel discussion with invited guests on a range of current issues**  
Panel to include Vikram Dodd (Guardian), Simon Bailey, Amanda Coleman, a  
regional TV person

### CONFERENCE CLOSES AND BUFFET LUNCH